SOWING THE SEEDS OF SUSTAINABILITY

The vision for ActiveWest development began when Dennis Cunningham, President, received a degree in Landscape Architecture from Purdue University. He set his sites on San Diego, CA and the growing demand for Land Use Planning and Entitlement. As Vice President of Planning Systems in Carlsbad, CA, he synergized the needs of quality land use planning with the important and stringent environmental guidelines of the California Coastal Commission, U.S. Fish & Wildlife, Department of Fish & Game, and the Army Corps of Engineers. This experience instilled a respect for the environment and how we exist within it and a keen belief that development has a responsibility to protect the environment as well as pay attention to our changing times, the economy and our varied demographics.

Thus, ActiveWest Development came to fruition. Dennis launched ActiveWest with the vision to build unique, environmentally sustainable projects throughout the west. ActiveWest is committed to preserving the history and unique character of the local culture and fostering active, healthy lifestyles. By adhering to the US Green Building Council guidelines, ActiveWest hopes to revitalize existing communities, discourage urban sprawl, and balance respect for the environment with state-of-the-art building practices. ActiveWest's tagline, Preserving the Past and Planning for the Future, best describes its commitment to Sustainable Living.

ActiveWest projects range from urban cottages and active adult communities to office buildings and other mixed-use developments in Idaho and California. Regardless of the type and scale of the project, the design principles remain the same: to create thriving, sustainable communities—linking nature and people to enhance quality of life.

ACTIVEWEST & THE UNITED STATES GREEN BUILDING COUNCIL

Early in 2007, Dennis became a USGBC – Idaho Chapter Board Member as well as a member of the USGBC West Region Council – comprised of 8 western states. In 2008, he was appointed President of the United States Green Building Council – Idaho Chapter, based in Boise. The USGBC – Idaho Chapter is a diverse group of individuals seeking to promote the sustainable design, construction, and operation of buildings in the State of Idaho. The U.S. Green Building Council is the nation's premiere green-building organization, a non-profit composed of leaders from every sector of the building industry working to promote buildings that are environmentally responsible, profitable and healthy for occupants.

The USGBC administers the Leadership in Energy & Environmental Design (LEED) Green Building Rating System, which is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. LEED certification provides independent, third-party verification that a development's location, design and operations meet accepted high standards for environmentally responsible, sustainable, development.

MEADOW RANCH

Meadow Ranch, an ActiveWest project located in Coeur d'Alene, is the first community in the city for active adults, age 55 & Better. With a mix of single-family, cottage-style view homes, craftsman-style townhouses and condominiums, Meadow Ranch offers a variety of living choices, square footage and pricing for those seeking an active lifestyle in a secure community within walking distance of many neighborhood amenities.

Meadow Ranch is one of only five communities in Idaho accepted into LEED for Neighborhood Development Pilot Program, which is a rating system that integrates the principles of smart growth, urbanism and green building into the first national standard for neighborhood design. It is being developed by USGBC in partnership with the Congress for the New Urbanism (CNU) and

the Natural Resources Defense Council (NRDC). ActiveWest Development is also is targeting certification in LEED for Homes and LEED New Construction for Meadow Ranch, and hopes to achieve "GOLD" certification, which is just under "PLATINUM", the highest standard possible.

THE COTTAGES at COEUR D'ALENE

ActiveWest Development is also building The Cottages @ Coeur d'Alene. These urban, craftsman-style townhouses will be built according to LEED standards targeting a "GOLD" certification level. Ranging from 1,100 sq. ft. to 1,400 sq. ft., The Cottages @ Coeur d'Alene will feature alley-loaded garages, 2-levels, charming fireplaces, and vaulted-ceilings, 2 bedrooms, quaint front porches and small fenced front yards.

Located in downtown Coeur d'Alene aligning Mullen Avenue and Bancroft, The Cottages will be a few blocks from the brand new Coeur d'Alene Public Library, McEwen Park, Tubbs Hill, the downtown retail district, and Lake Coeur d'Alene.

ACTIVEWEST'S COMMITMENT

Simply put, all of ActiveWest's projects, no matter the size, scale, or usage, are designed and implemented to be as healthy and environmentally sustainable as possible. On average, LEED-Certified projects deliver -

~ 30-70% energy bill reductions
~ 50% less construction waste
~ 50% cleaner, healthier air
~ 50% less water usage

ActiveWest Development is committed to reducing electric, natural gas and water usage, and providing a much healthier indoor air quality by not using paints, finishes, and materials that have VOC's - Volatile Organic Compounds. According to the EPA, indoor air is three times more polluted than outdoor air and is considered to be one of the top 5 hazards to human health. Paints and finishes are among the leading causes. Formaldehyde is one of the most common VOC's found in homes. VOC's can be found in many different types of building materials and home products, such as: paint, solvents, caulking, construction adhesives, particle board shelving & kitchen cabinets, laminated wood veneer furniture, wall paper, particle board subflooring, interior-grade plywood, urea-formaldehyde foam insulation, dyes, inks, medicines, new carpet outgassing, carpet padding, and carpet adhesives.

These are just a few areas that ActiveWest focuses on when planning new projects. For more information on ActiveWest and Sustainability visit Activewestdev.com & Meadowranchidaho.com.